City of Eden Prairie
2007 Quality of Life Study

Decision Resources, Ltd.
Quality of Life Rating
2007 City of Eden Prairie

- Excellent: 48%
- Good: 49%
- Only Fair: 2%
- Unsure: 1%

Decision Resources, Ltd.
Like Most about City

2007 City of Eden Prairie

- Location: 9
- Close to work: 5
- Family/Friends: 10
- Neighborhood/Housing: 5
- Schools: 15
- Parks and Recreation: 16
- Shopping: 12
- Safe: 7
- Quiet: 7
- Well-maintained: 7
- Open spaces: 3
- Small town feel: 3

Decision Resources, Ltd.
Most Serious Issue
2007 City of Eden Prairie

- Unsere: 8
- NOTHING: 21
- Taxes: 18
- Crime: 2
- Traffic Congestion: 15
- Growth: 5
- Lack of Downtown: 9
- Poor City Layout: 6
- Overcrowding in Schools: 2
- Quality of Schools: 2
- Low Income Housing: 2
- Lack of Entertainment: 3
- Airport Noise: 2
- Scattered: 6

Decision Resources, Ltd.
Awareness & Participation
2007 City of Eden Prairie

- Open Houses: 34 (Yes/Yes), 49 (Yes/No)
- National Night Out: 36 (Yes/Yes), 51 (Yes/No)
- Fourth of July Celebration: 65 (Yes/Yes), 31 (Yes/No)
- Staring Lake Concert Series: 59 (Yes/Yes), 32 (Yes/No)
- Eden Prairie History Tour: 13 (Yes/Yes), 49 (Yes/No)
- Sunbonnet Days: 24 (Yes/Yes), 50 (Yes/No)
- EP International Festival: 27 (Yes/Yes), 43 (Yes/No)
- Senior Awareness Month: 7 (Yes/Yes), 46 (Yes/No)
- EP Wine Tastings: 14 (Yes/Yes), 52 (Yes/No)

Decision Resources, Ltd.
## City Service Ratings

**2007 City of Eden Prairie**

<table>
<thead>
<tr>
<th>Service Category</th>
<th>Excellent</th>
<th>Good</th>
<th>Only Fair/Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Police Services</td>
<td>49</td>
<td>41</td>
<td>3</td>
</tr>
<tr>
<td>Fire Services</td>
<td>44</td>
<td>39</td>
<td>6</td>
</tr>
<tr>
<td>Animal Control</td>
<td>18</td>
<td>50</td>
<td>6</td>
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<tr>
<td>Recreation Services</td>
<td>35</td>
<td>53</td>
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<tr>
<td>Park Maintenance</td>
<td>39</td>
<td>54</td>
<td>2</td>
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<tr>
<td>Trail Maintenance</td>
<td>34</td>
<td>54</td>
<td>2</td>
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<tr>
<td>Water and Sewer Services</td>
<td>24</td>
<td>62</td>
<td>2</td>
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<tr>
<td>Utility Billing</td>
<td>16</td>
<td>70</td>
<td>2</td>
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<tr>
<td>Senior Programs and Services</td>
<td>10</td>
<td>25</td>
<td>1</td>
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<tr>
<td>Street Lighting</td>
<td>11</td>
<td>70</td>
<td>15</td>
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<tr>
<td>Street Maintenance</td>
<td>15</td>
<td>76</td>
<td>8</td>
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<tr>
<td>Snow Plowing</td>
<td>19</td>
<td>70</td>
<td>15</td>
</tr>
<tr>
<td>Building Inspections</td>
<td>7</td>
<td>46</td>
<td>3</td>
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<tr>
<td>Assessing Services</td>
<td>5</td>
<td>44</td>
<td>1</td>
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<tr>
<td>City Planning Services</td>
<td>5</td>
<td>52</td>
<td>7</td>
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<tr>
<td>City Engineering Services</td>
<td>4</td>
<td>43</td>
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</tr>
</tbody>
</table>

*Decision Resources, Ltd.*
Value of City Services
2007 City of Eden Prairie

- Excellent: 15%
- Good: 58%
- Only Fair: 13%
- Unsure: 12%
- Poor: 2%
Tax Increase to Maintain
2007 City of Eden Prairie

Favor 41%
Oppose 39%
Unsure 20%

Decision Resources, Ltd.
1% Budget Increase Priority
2007 City of Eden Prairie

- Police/Fire: 29%
- Fire: 5%
- Street Maintenance/Snow: 11%
- City Planning/Econ Devel: 13%
- Parks & Recreation: 24%
- None: 12%
- Unsure: 9%

Decision Resources, Ltd.
Owners Remove Snow from Concrete Sidewalks
2007 City of Eden Prairie

- Strongly Support: 25%
- Support: 40%
- Oppose: 13%
- Strongly Oppose: 5%
- Unsure: 17%

Decision Resources, Ltd.
Neighborhood Traffic Violations
2007 City of Eden Prairie

- Very Serious: 13 speeding, 8 sign violations
- Somewhat Serious: 32 speeding, 20 sign violations
- Not Too Serious: 30 speeding, 35 sign violations
- Not At All Serious: 25 speeding, 34 sign violations
- Unsure: 1 speeding, 4 sign violations

Decision Resources, Ltd.
Eden Prairie Police Department
2007 City of Eden Prairie

Decision Resources, Ltd.
Crime Victim
2007 City of Eden Prairie

Decision Resources, Ltd.
Greatest Public Safety Concern
2007 City of Eden Prairie

- Violent Crime: 1
- Traffic Speeding: 19
- Drugs: 5
- Youth Crimes/Vandalism: 15
- Identity Theft: 4
- Business Crimes: 6
- Residential Crimes: 11
- All Equally: 2
- None: 34
- Unsure: 5

Decision Resources, Ltd.
City Actions Protecting Water Quality

2007 City of Eden Prairie

- Too Much: 21%
- Too Little: 2%
- About Right: 60%
- Unsure: 17%

Decision Resources, Ltd.
Lawn Care
2007 City of Eden Prairie

Responsibility for Yard

Rake Leaves/Clippings

Non-Phosphorus

Aware Water Restrictions

Yes | No
--- | ---
72 | 29
88 | 12
79 | 8
94 | 6

Decision Resources, Ltd.
Overall Quality of Drinking Water

2007 City of Eden Prairie

- Excellent: 23%
- Good: 56%
- Only Fair: 12%
- Poor: 7%
- Unsure: 2%

Decision Resources, Ltd.
Home Water Issues
2007 City of Eden Prairie

- Own Water Softener: 29 (Yes) / 71 (No)
- Aware CWTP w/o Salt: 37 (Yes) / 63 (No)
- Aware Appliance Rebate Program: 27 (Yes) / 73 (No)

Decision Resources, Ltd.
Amount of Natural Open Space
2007 City of Eden Prairie

- About Right Amount: 87%
- Too Little: 10%
- Too Much: 1%
- Unsure: 2%

Decision Resources, Ltd.
More Active City Role in Preserving and Protecting Open Space

2007 City of Eden Prairie

Strongly Yes 31%
Yes 43%
Unsure 6%
Strongly No 1%
No 20%

Decision Resources, Ltd.
Future Development Mixed/Transit
2007 City of Eden Prairie

- Yes: 48%
- Strongly Yes: 29%
- Unsure: 17%
- No: 4%
- Strongly No: 3%

Decision Resources, Ltd.
Input into Planning/Development
2007 City of Eden Prairie

- Yes: 72%
- No: 9%
- Unsure: 19%

Decision Resources, Ltd.
Airport Noise
2007 City of Eden Prairie

- Somewhat Serious: 27%
- Very Serious: 10%
- Not Too Serious: 35%
- Not At All Serious: 29%

Decision Resources, Ltd.
Municipal Liquor Stores
2007 City of Eden Prairie

Visited in Past 12 Months

Yes
72%

No
28%

Continue to Operate Municipal Liquor Stores

Favor
84%

Oppose
9%

Unsure
7%

Decision Resources, Ltd.
Parks and Recreation Ratings
2007 City of Eden Prairie

Decision Resources, Ltd.
Park Usage & Ratings
2007 City of Eden Prairie

- Large Community Parks: 86 Excellent/Good, 1 Only Fair/Poor
- Smaller Neighborhood Parks: 64 Excellent/Good, 3 Only Fair/Poor
- Eden Prairie Community Center: 47 Excellent/Good, 8 Only Fair/Poor
- Senior Center: 14 Excellent/Good, 2 Only Fair/Poor
- Outdoor Center: 35 Excellent/Good, 2 Only Fair/Poor
- Amphitheater: 54 Excellent/Good, 1 Only Fair/Poor
- Richard T. Anderson Conservation Area: 31 Excellent/Good, 1 Only Fair/Poor

Decision Resources, Ltd.
Improve Round Lake
2007 City of Eden Prairie

- Strongly Support: 26%
- Support: 48%
- Oppose: 14%
- Strongly Oppose: 3%
- Unsure: 9%

Decision Resources, Ltd.
City Staff Rating
2007 City of Eden Prairie

Decision Resources, Ltd.
Eden Prairie City Hall
2007 City of Eden Prairie

Contact City Hall

Decision Resources, Ltd.
Principal Information Source
2007 City of Eden Prairie

- Local Newspaper: 81%
- Nothing: 2%
- Scattered: 2%
- Mailings: 2%
- Website: 4%
- Cable TV: 2%
- Word of Mouth: 4%
- City Newsletter: 3%

Decision Resources, Ltd.
Information Preference
2007 City of Eden Prairie

Local Newspaper  73%
E-Mail  5%
Scattered  4%
Mailings  5%
Website  5%
Word of Mouth  3%
City Newsletter  5%
"Life in the Prairie"
2007 City of Eden Prairie

Receive "Eden Prairie News" - Yes 92%, No 8%
Read "Life in the Prairie" - Yes 87%, No 13%

Decision Resources, Ltd.
Cable Television
2007 City of Eden Prairie

Cable Television Subscriber

Yes 68%

No 32%

Program Viewership

Frequently

Occasionally

Rarely

Not At All

Access Channel 16

City Council

Decision Resources, Ltd.
City Website
2007 City of Eden Prairie

Access to the Internet

Yes 88%
No 12%

Accessed the Eden Prairie Website

Yes 62%
No 38%

Decision Resources, Ltd.